



16TH ANNUAL WOMEN'S BUSINESS CONFERENCE

presented by the Western Dairyland Women's Business Center
May 16, 2019 • UWEC Davies Center • Eau Claire, WI

Dear Community Member,

Since 2003, the Women's Business Conference presented by the Western Dairyland Women's Business Center has assisted and encouraged thousands of local business owners and entrepreneurs. It's the only conference of its kind in Wisconsin, and it has grown in size and scope every year.

As a business interested in supporting the economic growth and development in this community, we would like to offer you three mutually beneficial ways to participate in the Women's Business Conference.

1) Sponsors help us keep registration fees low and allow us to offer scholarships to students and low-income individuals. At the same time, you'll be promoting your business to a valuable targeted population. This conference would not be possible without the very generous support of our sponsors.

2) Exhibitors showcase their businesses, provide demonstrations and/or sell products and services. Past conferences have included a wide range of large and small businesses, non-profit organizations and service providers.

3) Attendees benefit from sponsors, exhibitors, and educational sessions throughout the day. Registration will be available by mail, phone and online in January. Visit our website for updates: www.WomensBusinessConference.com.

We invite you to join us by filling out the enclosed Sponsorship & Exhibitor Application Form. With your support, we are confident this year's conference will provide a high-quality, low-cost educational experience for women in Wisconsin.

Thank you,

Karman Briggs, Director of Jobs & Business Development

A day-long event with:

- an exhibitor hall featuring 100+ businesses
- 20 educational sessions
- industry roundtable discussions
- kick-off address & closing celebration
- one-on-one business counseling

Who is the target audience?

Women who are thinking of starting, improving, or expanding a business.

Who was at last year's conference?

- **dozens** of community volunteers
- **40** local & regional sponsors
- **100+** exhibitors from across the state
- **Hundreds** of entrepreneurs and business owners

Who organizes the conference?

The Western Dairyland Women's Business Center is part of Western Dairyland E.O.C., a non-profit organization working to eliminate poverty in western Wisconsin. Learn more: www.WesternDairyland.org or www.SuccessfulBusiness.org or facebook.com/womensbusinessconference

Western Dairyland Women's Business Center

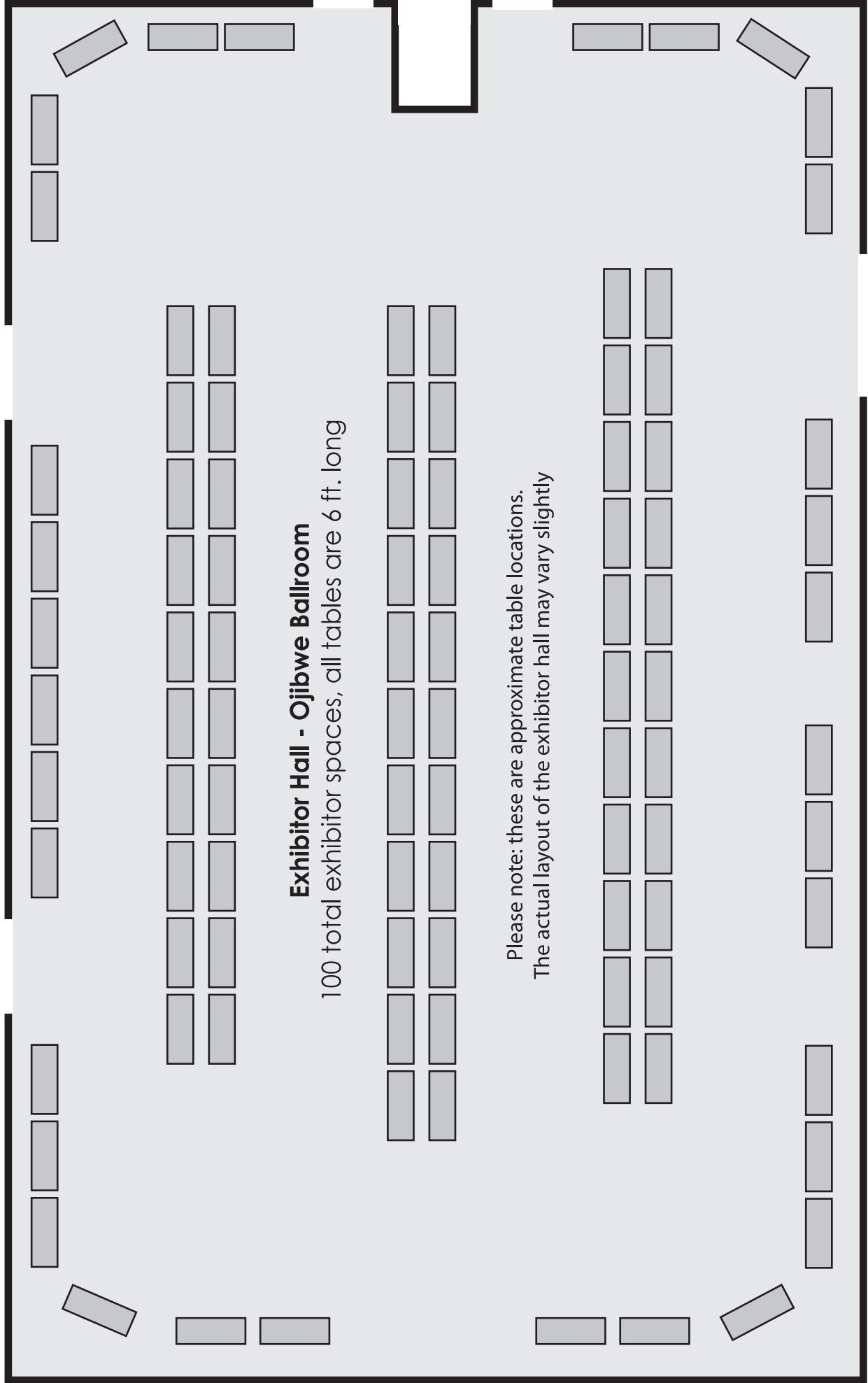
418 Wisconsin Street,
Eau Claire, WI 54703

715-836-7511 ext. 1171

info@WomensBusinessConference.com

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Exhibitor Hall - Ojibwe Ballroom

100 total exhibitor spaces, all tables are 6 ft. long

Please note: these are approximate table locations.
The actual layout of the exhibitor hall may vary slightly

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SPONSORSHIP & EXHIBITOR APPLICATION FORM

1 BUSINESS INFORMATION *(limit of one business per application form/exhibitor table)*

Name of Business _____

Address _____

City, State, Zip _____ Phone _____

Contact Person _____ E-mail Address _____

Company Website _____

Sales Tax # _____ EIN# _____ Social Security # _____

Provide one of these numbers if you plan to sell products at the conference

2 SPONSOR THE CONFERENCE

Sponsorship Benefits	Diamond	Platinum	Gold	Silver	Bronze
Special benefits, including naming rights, to be negotiated	●				
Your business logo on all conference marketing materials	●	●			
Your business logo on 6,000+ mailed brochures	●	●			
Your business logo and link on the conference website	●	●	●		
Free exhibitor table	●	●	●		
Opportunity to provide inserts in attendee welcome bag	●	●	●	●	●
Four free admissions to the conference	●				
Three free admissions to the conference		●			
Two free admissions to the conference			●		
One free admission to the conference				●	
Your business name (instead of logo) on the website				●	●
Your business name (instead of logo) on posters & signs			●	●	
Your business name (instead of logo) on 6,000 brochures			●	●	

Upon acceptance of your application, instructions and promo code will be provided for you to claim your free admissions.

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3 CASH SPONSORSHIP OPTIONS

- Diamond Sponsor** (above \$5,000) We will contribute \$_____ towards:
- Keynote Speaker. This includes introduction & space to display (one available)
 - Use as needed for Women's Business Center/Conference operations
- Platinum Sponsor** (\$1,000-\$4,999) We will contribute \$_____ towards:
- Break-out Room naming rights and space to display (four available)
 - Use as needed for Women's Business Center/Conference operations
- Gold Sponsor** (\$500 - \$999) We will contribute \$_____ towards:
- Pre-Conference Event (one available)
 - Happy Hour/Closing Celebration (two available)
 - Use as needed for Women's Business Center/Conference operations
- Silver Sponsor** (\$250-\$499) We will contribute \$_____ towards:
- Morning refreshments Afternoon refreshments
 - Hospitality room Use as needed for Women's Business Center/Conference operations
- Bronze Sponsor** (less than \$250) We will contribute \$_____ towards:
- Scholarships for students and low-income women
 - Use as needed for Women's Business Center/Conference operations

4 IN-KIND SPONSORSHIP OPTIONS

- We will contribute** other goods and services (value, benefits, and sponsorship level to be determined).
- | | | |
|--|---|---|
| <input type="checkbox"/> Advertising | <input type="checkbox"/> Printing Services | <input type="checkbox"/> Centerpieces |
| <input type="checkbox"/> Web Development/Maintenance | <input type="checkbox"/> Imprinting Services | <input type="checkbox"/> Name Badges |
| <input type="checkbox"/> Photography Services | <input type="checkbox"/> Writing/Editing Services | <input type="checkbox"/> Bulk Mail Services |
| <input type="checkbox"/> Video Services | <input type="checkbox"/> Graphic Design Services | <input type="checkbox"/> Silent Auction/Raffle Item |
| <input type="checkbox"/> Tote Bags | <input type="checkbox"/> Clerical Services | <input type="checkbox"/> Refreshments |

- 5 We are not a sponsor** (continue with section 6)

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6 EXHIBIT AT THE CONFERENCE

Do you plan on exhibiting at the conference?

- Yes - Exhibitor Only.** We are not a sponsor. We would like an exhibitor space for the full price.
- Yes - We are a Diamond, Platinum or Gold Sponsor** and would like our free exhibitor space.
- Yes - We are a Silver or Bronze Sponsor** and would like an exhibitor space for the full price.
- No** - We are a sponsor (any level) but will not be an exhibitor

7 WELCOME PACKET INSERTS

- Yes.** We are a Diamond, Platinum, Gold or Silver Sponsor and we will provide one handout/promotional item for each attendee welcome bag. We will have 500 items delivered to the Western Dairyland office at 418 Wisconsin Street, Eau Claire, WI, 54703, by May 1, 2018
- No.** We will not be contributing to the attendee welcome bag.

9 PAYMENT INFORMATION

Sponsorship Dollar Amount\$

Amount from Page 1 (leave blank if not a sponsor)

Exhibitor Fee\$

Diamond, Platinum, Gold Sponsors = \$0
Early Bird Exhibitor (before March 1) = \$159
Regular Exhibitor (on or after March 1) = \$199

Add-ons\$

Add \$15 if you need a table cloth
Add \$50 if you need a perimeter spot w/ electricity
Add \$50 if you are not providing a silent auction item

Scholarship Donation\$

I would like to donate towards the scholarship fund for students and low-income individuals (\$49 will provide one scholarship).

TOTAL = \$

8 SPECIAL REQUESTS

10 Mail completed forms and check made payable to **Western Dairyland E.O.C.** to:

Western Dairyland E.O.C. Inc.
Attn: Women's Business Conference
418 Wisconsin Street
Eau Claire, WI 54703

Web: www.WomensBusinessConference.com
Phone: 715-836-7511 ext. 1171
Email: info@WomensBusinessConference.com

Western Dairyland EOC Inc. reserves the right to deny applications from groups/individuals who failed to meet past obligations, are not in alignment with our mission or are political in nature.

